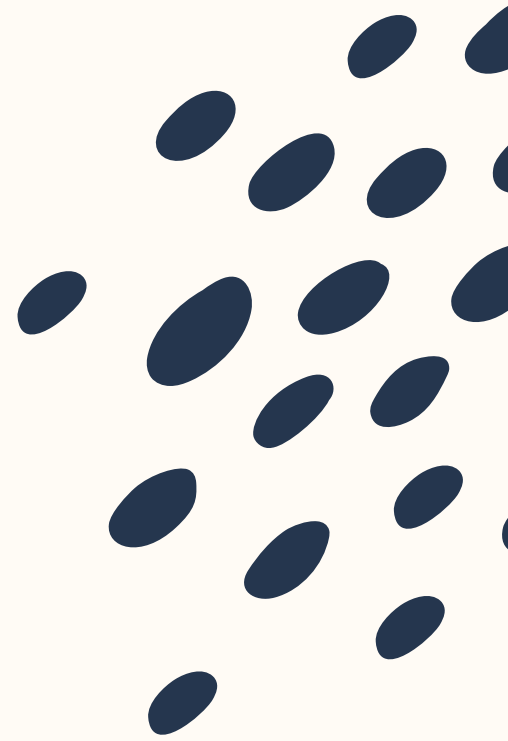


Using Social Media for Social Change



The Power of Social Media



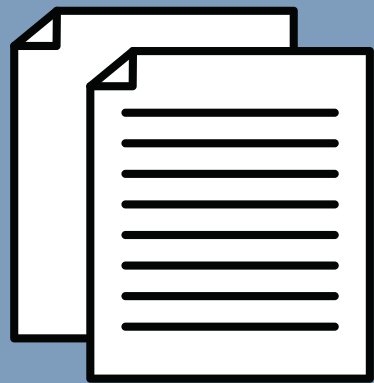
- Increase visibility
- Storytelling
- Movement building
- Document change
- Apply pressure



Telling the story of an event in FIVE posts

1.

**Preparing
Supplies**



2.

**Planning/
Training**



3.

**Community
Response**



4.

**Doing the
Action!**



5.

**How the
Action Felt**



Tag your Senators!



[@RonJohnsonWI](#) [@SenatorBaldwin](#) As a Wisconsin Catholic, I ask you to support legislation that provides \$555 billion in climate investments and programs. These provisions are perhaps our last opportunity to significantly reduce national greenhouse gas emissions. [#GodsPlanet](#)

 [Everyone can reply](#)



Tweet



Share your photos with us!

We can help tell the story too! Please upload any photos (prep photos, meetings, visits, posters, prayers, selfies, Zoom screenshots) to this link:

<https://bit.ly/EncounterPhotos>



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Questions?

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