



END PLASTIC POLLUTION - WHAT CAN YOU DO?

We are offering here a simple path to real impact! Three simple steps you can take as an individual: Learn, Act and Engage Others.

Step One: Learn

- Download the [Plastic Pollution Primer and Action Tool Kit](#) to learn more about this problem and act to help **End Plastic Pollution!**
- This [toolkit](#) includes information about plastic pollution, a Plastic Pollution Footprint Calculator to learn and reflect about how much plastic you consume, options and ideas about things that you can do to help and a tool to create your Personal Plastics Plan and to track your progress.

Step Two: Act

- Use the calculator included in the [Plastic Pollution Primer and Action Tool Kit](#) to learn about your plastic consumption.
- Think about the actions you can take to help by applying what you learned about the 5 Rs: Reduce, Reuse, Refuse, Recycle and Remove.
- Create your Personal Plastic Plan and track your progress.
- Share photos and stories about what you're doing personally to End Plastics Pollution on Earth Day and all year round! Tag your Facebook, Twitter and Instagram posts with #EarthDay2018 #EndPlasticPollution #lessplastic #plasticless
- Follow us on [Facebook](#), [Twitter](#) and [Instagram](#) to receive updates and [sign up to our newsletter](#).

Step Three: Engage Others

Once you have started your own path to take personal responsibility for your own plastic pollution, you can engage your family members, friends, neighbors or co-workers:

- [Organize an Event](#)
- [Register Your Event](#)
- Tell others about the [End Plastic Pollution Campaign](#) and about our [Free Toolkits](#)
- Share your story and ask others to do it as well. Tag your Facebook, Twitter and Instagram posts with #EarthDay2018 #EndPlasticPollution #lessplastic #plasticless
- Follow and suggest others that they follow us on [Facebook](#), [Twitter](#) and [Instagram](#) to receive updates.

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